

DT Knowledge Organiser

Term 2 – Year 3/4 – Focus: Logos

Focus: Logo Enchanted Forest

National Curriculum Objectives:

Design: Use research and develop design criteria to inform the design of innovative, functional, appealing products that are fit for purpose, aimed at particular individuals or groups / generate, develop, model and communicate their ideas through discussion, annotated sketches, cross-sectional and exploded diagrams, prototypes, pattern pieces and computer-aided design

Make: Select from and use a wider range of tools and equipment to perform practical tasks [for example, cutting, shaping, joining and finishing], accurately / Select from and use a wider range of materials and components, including construction materials, textiles and ingredients, according to their functional properties and aesthetic qualities

Evaluate: Investigate and analyse a range of existing products / evaluate their ideas and products against their own design criteria and consider the views of others to improve their work / Understand how key events and individuals in design and technology have helped shape the world

Technical knowledge: Apply their understanding of how to strengthen, stiffen and reinforce more complex



Key vocabulary

Word	Meaning
Logos	A symbol or other small design adopted by an organization to identify its products, uniform, vehicles, etc.
Brand	A type of product manufactured by a particular company under a particular name

Sticky Knowledge:

A running stitch is a line of small even stitches.

Logos use various colours that stand out

Logos are based around a specific location/theme